



## Celebrating Maryvale!

### FOCUS ON YOUTH 2011

#### Maryvale Youth in MOTION Honored



**MOTION** leaders and advisors with their APRA award

The first annual educational haunted house—one that shows you the unexpected consequences of life's choices—won the 2011 Arizona Parks and Recreation Association (APRA) Youth Enrichment Program Award. Fueled by the honor, the 2011 event was even more successful. It was attended by more than 200 youth. Each room featured a different theme: the dangers of drunk driving, tobacco use, gangs and drugs, as well as others.

Maryvale Youth in MOTION (**Motivated, Organized Teens Impacting Our Community**) also hosted their second Teen Forum at Trevor Browne High School. The youth selected the topics and had guided roundtable discussions on issues which are important to them.

#### Maryvale Adolescent Providers Partnership—MAPPs

Our MAPPs group continued the traveling youth basketball league, continued dialogue with other youth providers, and expanded the scope of our Maryvale Youth in MOTION group to include our teen leadership program as part of their monthly meetings. As other groups continue to look at MAPPs as a way to sustain their community programs, MRC has been approached as to how they can implement a MAPPs group in their own Valley community.



**MAPPs** league featured motivational speakers between each game. Pictured here is the Golden Gate Community Center team—league winners for the 2nd straight year.

2011  
by the numbers

- 1** Trailer donated for projects
- 13** Jacori Rufus College Scholarships
- 15** Lifeguard Training Scholarships
- 100** Golfers played in tournament
- 110** Thanksgiving turkeys delivered
- 119** Homes improved
- 150** Community Garden in Harmony attendees
- 160** Dignitary Breakfast attendees
- 175** Attended Teen Forum
- 200** Visited Educational Haunted House
- 230** **Think Twice** Curfew Diversion students
- 247** Illegal signs removed
- 300** Youth at Anthony Robles Event
- 1,474** Graffiti Sites removed
- 1,474** Volunteers
- 6,816** Volunteer hours = \$131,208 value

#### Anthony Robles Event Draws Hundreds

In a year highlighted by youth oriented events, one of the biggest hits was having Anthony Robles speak at Ashley Furniture HomeStore Pavilion. Robles, an ASU wrestler who won the 2010-11 NCAA individual wrestling championship in his weight class despite being born with only one leg, encourages youth with the message: "No matter what opponent we are wrestling against we can be UNSTOPPABLE." The event was made possible with support from Sunstate Equipment, Coca-Cola and Live Nation. Local youth groups performed prior to Mr. Robles' speaking.



Turn to page 3 for additional youth-focused stories

**Special Events in 2011:**

- Teen Forum
- Suns Night for Teens
- Dignitary Breakfast
- Tim McGraw Night Out
- Scholarship Golf Outing
- Educational Haunted House
- Community Garden in Harmony
- Strength of Youth Volunteer Paint Out

## Jacori Rufus Memorial College Scholarship Golf Outing June 2011

**One hundred golfers came to Maryvale Golf Course for a fundraiser to provide scholarships for worthy Maryvale area students. This fun event's title sponsor was QuikTrip. Golfers enjoyed an after-lunch at Macayo's Desert Sky where silent auction and**

**raffle winners were announced. Everyone had a great time from the moment they arrived, and the event raised over \$15,000 for the Scholarship Fund.**

The Jacori Rufus Memorial Scholarship Fund was created in 1999 to honor a former Maryvale High School gradu-

ate who was killed in an automobile accident coming home from college. The program has been expanded over the years to provide opportunities to students from Alhambra, Maryvale and Trevor Browne high schools.



All set and ready to get started.



Title sponsor— QuikTrip



What is the proper way to tee up a marshmallow for the longest drive?

## Maryvale Dignitary Breakfast

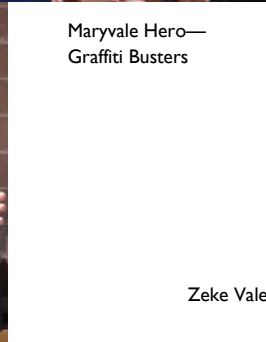
MRC hosted the fifteenth annual Maryvale Dignitary Breakfast honoring leaders, youth and businesses in the community. The event was held May 15, 2011 at Ashley Furniture HomeStore Pavilion. Proof Positive awards, Educating Excellence awards, Business of the Year, Maryvale Hero, Woman of the Year and Man of the Year are awards presented at the event. This year's event hosted 150 attendees.



Lt. Jacqui MacConnell—  
Woman of the Year



QuikTrip—Business of the Year



Maryvale Hero—  
Graffiti Busters



Zeke Valenzuela—Man of the Year

## Maryvale: A Vibrant Village!



### 2011 Marks 8th year of Curb Appeal Project

More than 400 teen volunteers attended the 8th annual Strength of Youth Project in November, which resulted in 25 houses painted for Maryvale residents in just four hours!

### High School Wake Up! Clubs Improve Phoenix Point of Pride

Youth from two local Wake Up! Clubs worked to remove overgrown brush at Ashley Furniture HomeStore Pavilion. The Pavilion—Phoenix' only Point of Pride located in Maryvale—had brush which had created a fire hazard. The youth removed the brush,

which not only removed the fire hazard, but improved the Pavilion's appearance.



#### NEIGHBORHOOD EDUCATION CLASSES

In November the first set of neighborhood education classes was held at Pioneer Preparatory School. The first two classes featured General Financial Literacy and General Employment Training (resumes, etc.). 2012 class topics:

- |                       |                      |
|-----------------------|----------------------|
| Identity theft        | Understanding credit |
| Retirement planning   | Home purchase        |
| Insurance             | General wellness     |
| Nutrition             | Fitness and exercise |
| Employer expectations | Computer skills      |
| Interviewing          | Communications       |
| Time management       | Self confidence      |

### Community Garden in Harmony

The second annual Community Garden in Harmony was held November 2011 at Ashley Furniture HomeStore Pavilion. The event featured a variety of acts, including some with local youth performers. Sponsored by USA Pawn & Jewelry, the multi-cultural showcase was attended by 150 people and raised funds to help promote MRC's youth programs.



Opening act—Caribbean Zone



Maryvale Community Center youth



Stewart Boys & Girls Club Stomp Band



Polynesian Fire Dancer performs closing act of the evening.

## THANK YOU TO MARYVALE POLICE PRECINCT

MRC wants to send special thanks to the Maryvale Police Precinct for their 2011 efforts regarding illegal signs. Thanks to their efforts in issuing violation warnings and ticketing, MRC removed more than 9,000 fewer illegal signs in 2011 than in 2010. Due to the officers' illegal sign enforcement, street corners and light poles are not cluttered with these illegal signs.

### Mission Statement:

Our mission is to promote and facilitate the revitalization of the Maryvale community.

### Vision:

Our vision is a strong vibrant and inviting community that reflects its diversity and is respected and admired by the entire city. Strong enhanced relationships between all residents, the City of Phoenix, businesses, educators, non-profits, and our faith based community will foster a balanced approach to renewed pride, image, appearance and values. We believe this exciting journey will accomplish our vision of a better place to live, work, play and raise families.

We cannot say THANK YOU enough to our donors and our volunteers. MRC does not succeed without community support—either its donations or volunteers. From one hour to hundreds, each and every volunteer is prized and each program and event is impacted by your support. Please accept our heartfelt thanks for all you do.

## COMING IN 2012

### Maryvale Merits

We will kick off our **Maryvale Merits** program this year. This program is to improve relations between police officers and local teens. If a participating officer sees a teen doing something positive in the community, the officer can stop and talk with the teen, compliment their actions and present them with a **Maryvale Merit**. The Merits will consist of a free food or movie coupon, or other freebies from local businesses in our community. Any business wanting to participate by donating to the program, please contact MRC.

### Videos

Thanks to a grant from Verizon Wireless, MRC will be releasing a Spanish version of our acclaimed **Keeping Families Safe** domestic violence awareness video. Hundreds of copies of the original version have been distributed throughout the Valley as well as out of state.

A grant from City of Phoenix Block Watch Grant program assures release of a new video in 2012—**Graffiti is Vandalism**. This video will focus on the damage graffiti does to a community, programs that address the issue, and abatement.

### Mobile Food Bank

Macayo's Desert Sky and MRC will partner to provide food for the needy. Working with a local church, one morning each month families can get free food to help stretch their budgets. The events will be staged at the Macayo's Desert Sky parking lot where volunteers are expected to hand out about 12 pallets of food at each event.

**Dignitary Breakfast Gets New Name in 2012: CELEBRATE MARYVALE!**